



WISE INVESTMENT



Wise Investment becomes a Certified B Corporation

Financial Planning and Investment Management organisation joins the growing movement of companies using business as a force for good

Chipping Norton, Oxfordshire, February 2026 - Wise Investment has today announced its certification as a B Corporation (or B Corp), joining a growing movement of companies that are reinventing business for the benefit of all people and our shared planet. Verified by B Lab, the not-for-profit behind the B Corp movement, the achievement demonstrates that Wise Investment meets high standards of social and environmental performance, transparency, and accountability alongside a commitment to goals beyond shareholder value.

The news comes as the ongoing climate crisis and widening social inequality continue to pose urgent challenges to our economy. B Corp Certification assesses the entirety of a business' operations and covers impact areas related to practices around governance, workers, community, the environment and customers. The certification process is rigorous, with companies required to provide evidence on performance while legally embedding their commitment to purpose.

Wise Investment is now part of a growing community of over 10,000 businesses globally that have certified as B Corps. The B Corp community in the UK is the largest and fastest-growing in the world, with over 2,600 companies spanning a range of different industries and sizes. Names include The Guardian, Innocent Drinks, Patagonia, Tony's Chocolonely, The Big Issue, Finisterre, Elemis, and Sipsmith Gin.

Chris Turner, CEO of B Lab UK, says:

"We are delighted to welcome Wise Investment to the B Corp community. This is a movement of companies that are committed to changing how business operates and believe business really can be a force for good. We know that Wise Investment is going to be a fantastic addition to the community and will continue driving the conversation forward."

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About B Lab: B Lab is a nonprofit transforming the global economy to benefit all people, communities, and the planet. A leader in economic systems change, our global network creates standards, policies, tools, and programs for business, and we certify companies, known as B Corps, who are leading the way. To date, our community includes 1 million workers in over 10,000 B Corps across 102 countries and 162 industries. To learn more, visit [bcorporation.net](https://www.bcorporation.net).

About B Lab UK: As part of this global non-profit B Network, B Lab UK's purpose is to redefine success in business through building a community of engaged businesses, raising awareness of the B Corp movement and influencing change in the UK economy. [Find out more.](#)

About B Corp Certification: Certified B Corporations, or B Corps, are companies verified to meet B Lab's standards of social and environmental performance, transparency, and accountability. Based on stakeholder input, research, and established best practices, B Lab's standards are the basis for B Corp Certification requirements and B Lab's impact management tools, and they inform the network's programs and collective action initiatives.

B Lab Contact: media@bcorporation.uk